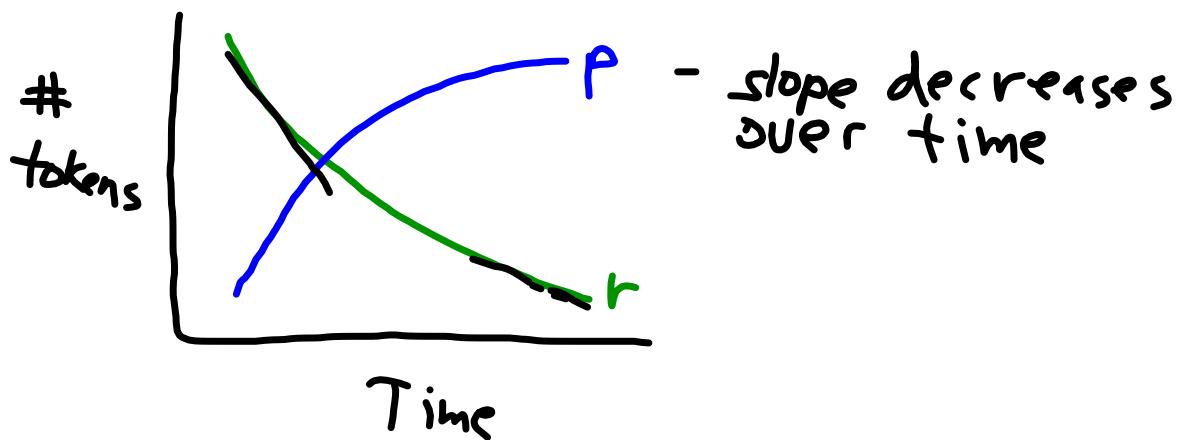


### Reaction Rate Analogy



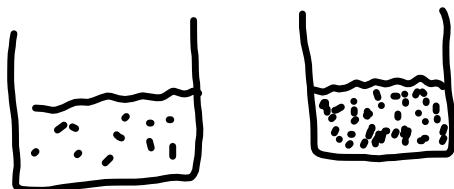
Particles must collide successfully to react.  
In "real" reactions - very low success

## Kinetic Molecular Theory Explains Factors Affecting Rate of a Chemical Reaction

KM theory (or collision theory)

- particles must collide to react.

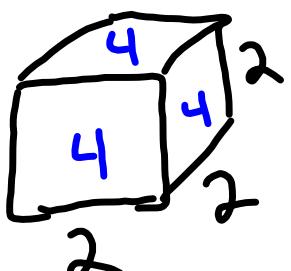
### 1. Concentration



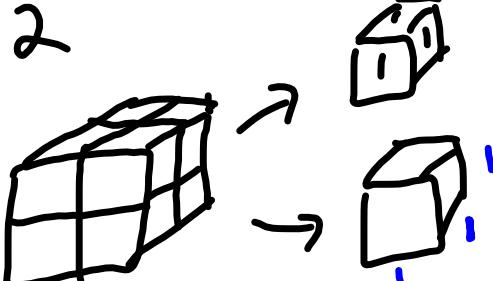
low                          high

### 2. Surface area (higher S.A. = fast)

heterogeneous  
 $n \times n$



$$S.A. = 6 \times 4 = 24$$



8 cubes  
 $\times 6$

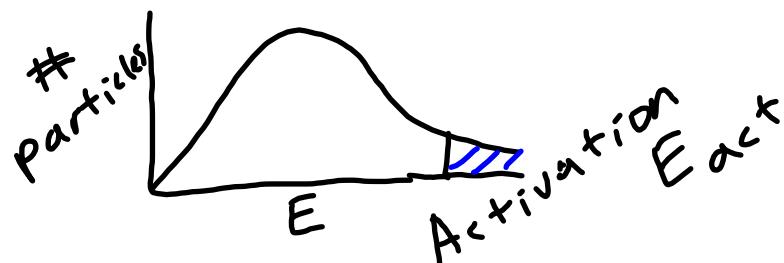
$$\underline{48}$$

- more S.A.
- greater chance of collision.

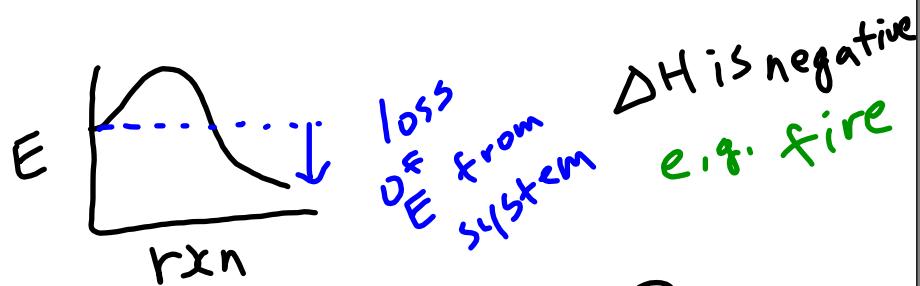
### Kinetic Molecular Theory-Continued

#### 3. Nature of reaction.

- reacting particles must have a minimum amount of energy to react successfully
- Potential energy diagrams.



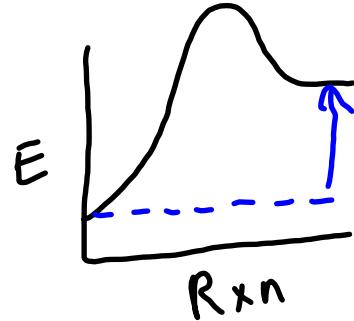
Exothermic      endothermic



$\Delta H$  is negative  
e.g. fire

Endothermic -

e.g. growth  
of living  
things



Read text  
471-477